



Dr. Mark Duncan is an IACA board member.

THE **IACA** Revolution

A baker's dozen reasons why the IACA is changing the face and future of dentistry.

1 The IACA's open format philosophy

The fundamental reason behind the IACA is to create an organization that stood together to protect the doctor's right to determine which philosophy is most appropriate and useful for them – not to have that dictated by restrictive philosophical motivations of the president and organizers.

IACA stands strong against the Goliath

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The power of scientific evaluation has led to amazing insight into the importance of proper physiology in our patients. Antiquated concepts published as dogma about how things like migraine pain is self-limiting and shouldn't be treated in the JADA and dresses it up as the JADA's position. It was the IACA that led the charge in the letter campaign and created a fair and open debate on occlusion at the JADA meeting.



TEAM IACA!

Core to the mission of the IACA is empowering success in the doctor member's office and the key to that is motivated and trained TEAM.

Without their support the success of the practice will always be less than its potential and often **significantly** less! The IACA provides leadership workshops and motivational presentations through webinars, lectures, and workshops.

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4 IACA 24/7

Well, 24/3 unless the meeting is four days long... overcome by excitement and camaraderie, the IACA generally kicks off prior to the meeting with receptions, dinners and good times in general – and continues throughout each evening flowing from the lectures to the cocktail receptions to the dinners to long hours of laughter and sharing.



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Legendary IACA

Like every year, the speaker lineup is powerful and full of dentists sharing what creates success in their office as well as names everyone knows. This year is a special legendary sandwich with Dr. Bill Dickerson kicking off the IACA and Dr. Ron Jackson sharing the culmination of his life's work and philosophy in the close!



IACA AFTER DARK

For years the evenings have been a blend of exploring the local haunts and meeting for the IACA After Dark. Costume parties, karaoke, bull riding with plenty of dancing have filled the ticket before – this year is a Pirate's party, so don't forget your parrot! Arrggg Matey!



Total Body Health

Some of the IACA programs focus on the bigger picture to round out your care and help you live a longer, healthier and happier life! Topics like functional health are common at these meetings as are motivational presentations to help heal your inner self!



8 International Competitions

With representation from the US, Canada, Russia, Australia and the Republic of Texas, it has become a common event to have a Tug-of-war to see which country can pull the hardest – so go ahead and supersize that meal and we'll see you on the beach!



Honors & Awards

Every year there are awards given for various things such as the IACA Aesthetic Eye. LVI honors their alumni each year with the LVI Alumnus of the Year and awards the LVIM with a presentation of their cases and last year was no exception to the chance to see dentistry done on a level that most of the profession doesn't even know is possible!

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IACA & Success

Common themes at dental meetings are boredom and catching up with friends so you can promise to call to get together before next year. At the IACA there is an energy of open sharing of strategies and techniques to create success and you find that everyone there is dedicated to improving their lives and practices and are happy to share what they found useful. It was perfectly encapsulated in the presentation by Dr. Bill Dickerson several years ago that still lingers in the hearts and minds today where you will find IACA docs sign emails with "Love & Gratitude" because they feel that in their hearts!



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The IACA Family

In amazing locations and venues, the IACA has set the stage for a family friendly fun way to learn.

The Cutting Edge

When gathering the most advanced physiologic and Neuromuscular dentists in the world, it is pretty hard to imagine there won't be powerful new information shared – but it's actually the charge given to the speakers. In order to present at the IACA, you have to present material that you haven't delivered before!

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13 FUN

Friendly, open and sharing people who are excited to be there and driven by passion and success always adds up to a great time! The IACA always contains those ingredients – so make sure you get a taste!

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