




William G. Dickerson, DDS, FAACD, LVIM, FIACA

# WHY THE IAPA

The IAPA was launched in 2005 because many organizations in dentistry were philosophically exclusive with a closed door policy about progressive, cutting edge information. One in particular that previously had been the cutting edge organization had not only fallen to a level of mediocrity but to a position of protecting the status quo like so many others and was intentionally preventing podium time to any differing philosophy, going to extremes to eliminate any physiologically based science and techniques from being presented at their annual meeting. There needed to be a new organization that would not only pioneer the profession but allow a good solid debate of controversial issues, allowing both sides to present their case which would propagate the growth and advancement of the profession.





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Because of the demand for an organization like this, with only six months preparation, more than 600 people gathered for the first meeting in San Diego in the summer of 2005. The evolution of the organization progressed through the years and it has become the voice of the physiologically based science of dentistry. Now in its thirteenth year, it has led the way in fighting the professional ignorance, insurance company backed advocates and special interest groups with vested interests in stifling any growth of this logical and evidenced based field of dentistry. And because of the IAPA, thousands of dentists have been able to help tens of thousands of their patients improve and even save their lives. It will celebrate its thirteenth annual meeting this October on the LVI Campus with over 800 attendees expected to gather for another amazing event with the Octoberfest theme.

It has also become the most positive, upbeat and inspiring meeting in dentistry as well as just a lot of fun. The energy and excitement at these meetings is infectious and carries over to the dentist's practices when they get home. "The use it on Monday" information is practical and eye opening, giving many the direction and avenues they need to pursue to improve their practices and treatment for their patients. This year was a revolutionary year with the dramatic changes in Physiologic Based Dentistry, like the TAG bite and evolutionary equipment advances as well as important SBD

treatment. Everyone left knowing that doing the best for your patients is not only the right thing to do, it's the only thing to do. Because of all this, while other organizations are losing members and attendance at their annual meetings during these economic times, the IAPA remains strong.

This positive attitude is carried through on the IAPA forum where valuable information is shared on a daily if not hourly basis, since there are members from all over the world. The support for each other is palpable, unlike most animus and hostile dental forums that litter the internet. Many will ask questions while a patient is in a chair and will receive a response within minutes. Along with the addition of the IAPA buying club, free subscription to Vision's magazine, reduced rate for the annual meeting, free IAPA educational webinars, reduction in educational courses at LVI, industry discounts and the quarterly newsletter, members are placed on the website for patients looking for IAPA dentists and allowed to use the IAPA logo for promotional purposes.

But for the freedom for ANYONE to practice dentistry that THEY feel is best for their patients, the IAPA has become THE VOICE for that freedom. There is a concerted effort by various interest groups to dictate how we as dentists must practice so we do what they think is best or by abiding by the dictates of insurance procedures for example.



The IAPA strongly believes in the fact that you are educated doctors, who can review the available information out there and make your own decisions as what is the best treatment for your patients. Just look at some of the things the IAPA does to protect your right to decide how YOU practice:

1. IAPA fights against the threat and assault on progressive dentistry by creating a strong and powerful voice that only a large membership can do.

2. IAPA sends representatives to critical meetings to protect your rights representing a large membership.

3. IAPA sends letters to government bodies, dental organizations and industry leaders supporting your rights representing a large membership.

4. IAPA supports those that need help with technical advice and direction in legal or board related matters.

5. IAPA initiates TMD Alliance responses to help protect your rights.

6. IAPA initiates letter writing campaigns to support your rights.

7. IAPA facilitates articles that support NM dentistry representing a large organization that improves the chance of publication.

8. IAPA has a team of employees behind all this that work incredibly hard to organize these efforts. None of this could be done without these employees efforts.

9. IAPA has the network to monitor and report on practice restrictive movements happening in various board and ruling dental associations.

10. IAPA is available for advice on local issues of concern.

11. IAPA is able to provide world-wide information on movements among restrictive groups that could affect you later.

12. IAPA promotes Physiologic Based Dentistry research to be published.

13. IAPA places on the Internet through their website, letters to editors that a publication might refuse to print making it show up higher on searches with the SEO of the IAPA.

14. IAPA meeting makes possible an interactive discussion on Physiologic Based Dentistry which provides a better chance for ideas than a newsletter or email.

15. IAPA meeting provides up to date information on developments which lessens your chance of coming under attack by uninformed people that are in authority positions.

16. IAPA is like an Army and with a larger trained and active force opposing forces will be hesitant to attack versus if it is only YOU!

17. IAPA meeting provides enough yearly CE hours in one meeting that qualifies for re-licensure for most licensing bodies.

18. The IAPA forum is not only a valuable learning tool, but a source of support from like-minded dentists with a family atmosphere.

19. The printed version of VISIONS as well as many other benefits that are way more valuable than the annual membership fee.

20. And most importantly... it gives you a sense that you are involved and participating in the efforts to save dentistry from those that would like to take our individual practice freedoms away and supporting the growth of the organization that is the voice of Physiologically Based Dentistry.

**CAN YOU IMAGINE WHAT WOULD  
HAPPEN IF THERE WAS NO IAPA?**